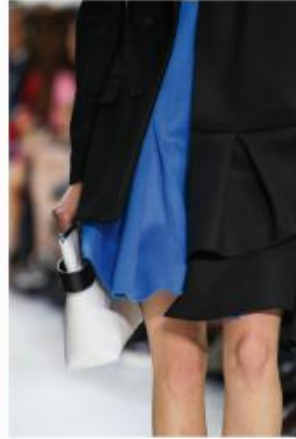




DIOR MONTAIGNE COLLECTION:  
THE ESSENCE OF THE COUTURE HOUSE

A COLLECTION INSPIRED BY THE ESSENTIAL CODES OF THE MAISON...



THE BILAYERS AND TRILAYERS OF ACETATE ARE INSPIRED BY THE LAYERINGS OF FABRIC OF THE DIOR READY-TO-WEAR COLLECTIONS



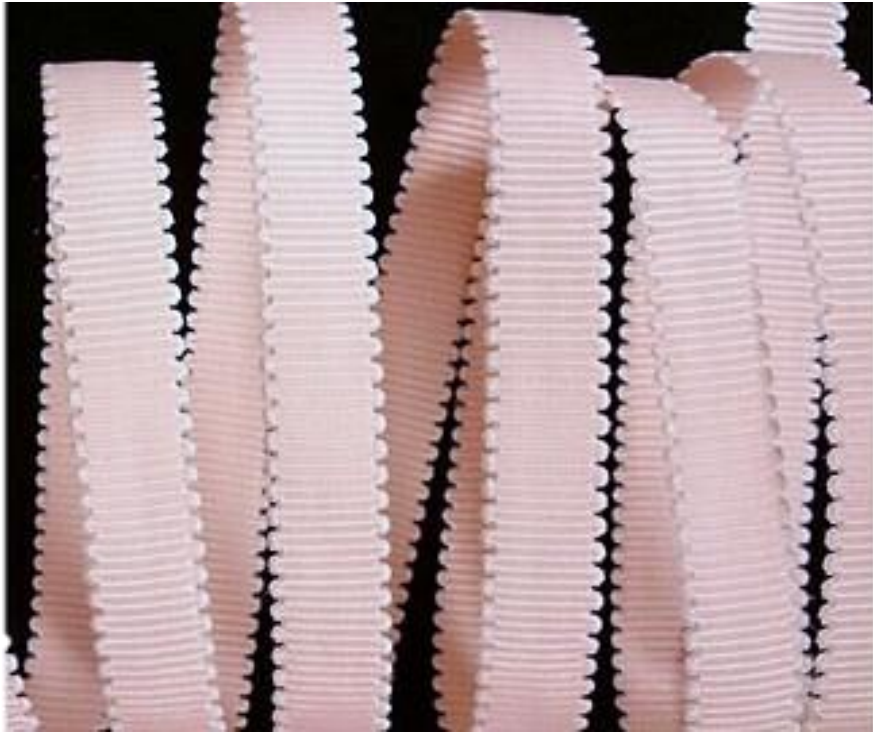


THE EMBLEMATIC OVAL CODE IS A SUBTLE IDENTIFICATION  
ON THE TEMPLE AND ON THE DEDICATED HINGE





THE GROSGRAIN PATTERN IS REVEALED IN TRANSPARENCY OF THE  
TEMPLE







THE CHRISTIAN DIOR PLAQUE SUBTLY FIXED INSIDE THE TEMPLE  
EVOKES THE LABEL SEWN IN EACH OF THE DIOR GARMENTS



A HIGHLY QUALITATIVE COLLECTION  
THAT EMBODIES THE KNOW-HOW OF THE BRAND



SUSTAINED IN COMMUNICATION BY AT LEAST  
TWO ADVERTISING CAMPAIGNS EACH YEAR

